

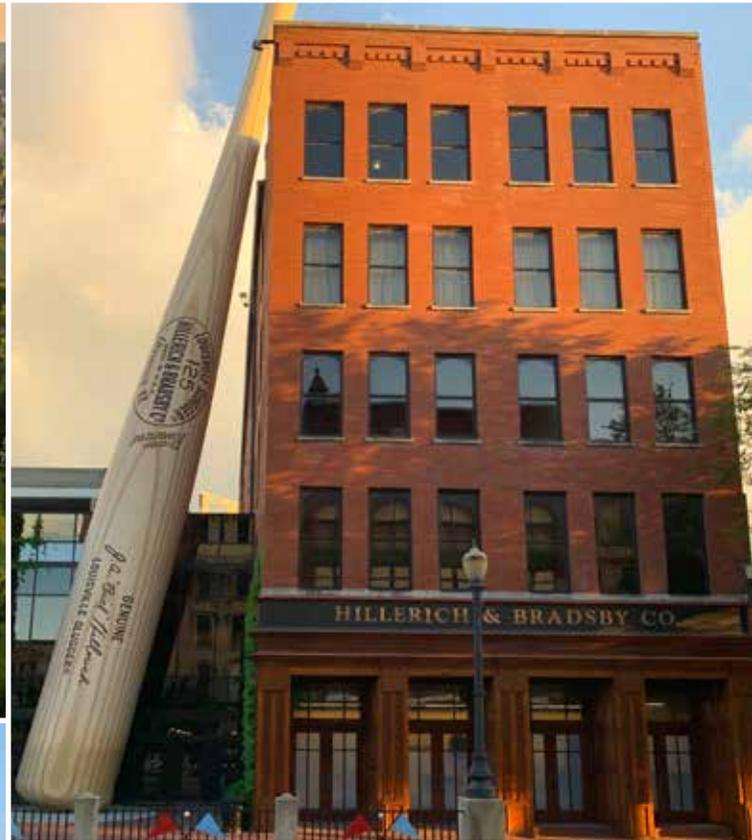


**ICCMO**

The International College  
of Cranio-Mandibular Orthopedics



32nd Annual Lecture Forum **October 13-16, 2022** | **Louisville, Kentucky**



Louisville Marriott Downtown

A Multi-Disciplinary  
Approach to Treating  
Your TMD Patient



THURSDAY / OCTOBER 13, 2022

8:00 am	Board of Regents Meeting		
12:00 pm	LUNCH		
1:00	Dentistry's New Role in the Future of Optimizing Healthspan <i>Dr. Bill Hang</i>	Fellowship Tutorial <i>Dr. Jennifer Stafford &amp; Dr. Tom Meyer</i>	Creating a Foundation in Myofunctional Therapy <i>Samantha Weaver</i>
2:00		Mastership Tutorial – Part I <i>Dr. Konstantin Ronkin &amp; Dr. Tammarie Heit</i>	
4:00	Managing the Optimal Bite in Airway & TMD Patients with Myoaligner <i>Dr. Maryam Motlagh &amp; Dr. Jon Caulfield</i>		
6:00	President's Welcome Reception		

FRIDAY / OCTOBER 14, 2022

8:00 am	The Mentalist – <i>Josh Fletcher</i>		
9:00	Morning Break/Exhibits		
9:30	Facial Pain and the Sphenopalatine Ganglion: Clinic Ready Solutions <i>Dr. Wade Cooper</i>	New Innovations in NM Dental Technologies: Achieving Predictable Outcomes in TMD, Sleep, and Smile Design <i>Dr. Mike Miyasaki</i>	Myofunctional Therapy Overview <i>Samantha Weaver</i>
10:30			CMT-Simkovich Approach for Treatment of Post Concussion Syndrome, Sub-Concussive Trauma, and Coup Contrecoup Injuries <i>Dr. Charles Simkovich</i>
11:30	Exhibit Hall 11:00-12:00 / LUNCH 12:00-1:30		
1:30 pm	The Future of BioMetric Dentistry in TMD, Restorative, Sleep and Implants <i>Greg Kamyszek</i>	CBD in the Dental Office <i>Kent Smith</i>	Beam Me Up Scotty! The Role of 3D Cone Beam Imaging in Functional Dentistry <i>Dr. Jeff Horowitz</i>
3:30	Break/Exhibits		
4:00	Home Sleep Apnea Testing: The Past, Present and Future of Sleep Diagnostics <i>Joel Blixt</i>	The Rapid Cementation Index Technique aka "The Seating Jig" <i>Dr. Brad Durham</i>	Medical Billing for TMD and Dental Sleep Medicine <i>Rose Nierman</i>
5:00			

SATURDAY / OCTOBER 15, 2022

8:00 am	Panel Discussion Speakers: <i>Witt Wilkerson, Jeff Horowitz, Jeff Haddad, Bill Hang &amp; Kent Smith</i> ; Moderator: <i>Pam Marzban</i>		
9:30	Morning Break/Exhibits		
10:00	Multidisciplinary Approach to Enhance the Ability of NM Dentistry <i>Dr. Curtis Westersund &amp; Dr. Konstantin Ronkin</i>	How Can I Do More NM Dentistry in My Practice? Inquiring Minds Want to Know... <i>Dr. Jeffrey Haddad</i>	Smile Trial: The Emotional Side of Discovery <i>Dr. Pam Marzban</i>
11:00			Restoring Implants without the Usual Headaches – the RODO System Way! <i>Dr. Leo Yang</i>
12:00	Exhibit Hall 11:00-12:00 / LUNCH 12:00-1:30		
1:30 pm	Disclusion Time reduction (DTR) with the T-Scan 10/BioEMG <i>Dr. Robert Kerstein</i>	Do You Have a Diagnosis? <i>Dr. Martin Frascchetti</i>	How to Become the Team Your Patients Remember and Recommend <i>Flint Geier</i>
2:30		Mastership Tutorial – Part II <i>Dr. Konstantin Ronkin &amp; Dr. Tammarie Heit</i>	5x5 Tips for Creating a Sound NM Practice <i>Alyona Morgovskiy</i>
3:30	Break/Exhibits		
4:00	How to Create a Practice That's in a Category of One <i>Jay Geier</i>		
5:30			
6:00	Farewell Reception		

SUNDAY / OCTOBER 16, 2022

8:30 am	Fellowship/Mastership Exam
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# SCHEDULE of EVENTS

Appropriate for: ■ Doctor ■ Team

## THURSDAY, OCTOBER 13

8:00am-12:00pm

### Board of Regents Meeting

All members of ICCMO are invited to attend the Regent Board Meeting to learn more about ICCMO and to provide the board with any questions and your feedback.

1:00-2:00pm

### Fellowship Tutorial

*Dr. Jennifer Stafford & Dr. Tom Meyer*

The major objectives of the Fellowship Program of ICCMO are to provide recognition of an individual for high level of achievement in the diagnosis and treatment of TMD and for professional efforts to advance the science of the biophysics and physiology of the head and neck. The candidate must successfully pass the Fellowship Written Examination and must submit a Fellowship application, evidence of completion of 75 hours of continuing education courses or teaching (within the past 3 years) related to diagnosis and/or treatment of TMD, biophysics and physiology of the head, neck and stomatognathic system, and also submit 3 neuromuscularly complete case histories documented with objective data and a post treatment evaluation for review of a proficient understanding of neuromuscular occlusion. This course will go through the steps of preparing you to take the Fellowship test as well as how to successfully submit your three complete documented cases for review.

#### Learning Objectives:

- ♦ Learn and demonstrate NMD understanding of the concepts at a Fellowship level.
- ♦ Be able to show objective data.
- ♦ Learn what needs to be documented and included in your Fellowship case submissions.

■ Live Lecture 1.0 CE Hours

1:00-4:00pm

### Dentistry's New Role in the Future of Optimizing Healthspan

*Dr. Bill Hang*

In 2017 the ADA mandated that dentists screen all patients for airway problems. How many dentists understand the what, why, and how of recognizing and treating airway issues as well as the staggering number of those suffering that are currently in their practices? Dentists with decades of experience in the airway arena realize that many children suffer from unrecognized airway issues and have permanent brain damage long before any permanent teeth are in their mouths. A new paradigm has emerged in orthodontics with treatment to develop the face FORWARD (not back as in much of orthodontics which currently retracts) even before the eruption of any permanent teeth. The emerging era of non-retractive orthodontics also has treatments which can help the millions of adults who have had previous retractive orthodontics (with and without extractions) and suffer pain/breathing/sleep symptoms. This presentation will identify protocols for treatment which optimizes facial balance and airway for patients from age 3 to 103. Hint: You can't expand your way out of an antero-posterior problem...and airway issues are primarily A/P problems.

#### Learning Objectives:

- ♦ Rest oral posture, facial balance and airway are intimately connected.
- ♦ Why the goal of ALL orthodontic should be optimizing facial balance and airway.
- ♦ Why orthodontic treatment in the primary dentition should become standard of care.
- ♦ Why and how adults who suffer from previous retractive orthodontics can be helped.

■ Live Lecture 3.0 CE Hours

1:00-6:00pm

### Myofunctional Therapy

*Samantha Weaver*

What is myofunctional disorder? How does this impact function over the life span? What are the key tenets in understanding the impact soft tissue has on the bone? In this hands-on presentation, Samantha will walk you through how Myofunctional Disorders progress if left untreated. Including anatomy, physiology & pathology, assessment and treatment, you will come away with a deep dive into Craniofacial bones, muscles, function and occlusion and what therapeutic techniques to apply in a systematic approach to treatment of OMDs. Five hours of instruction with Samantha will allow you to register at a discounted rate with the Academy of Orofacial Myofunctional Therapy (AOMT) to further your training and certification.

■ ■ Live Lecture 5.0 CE Hours

2:00-6:00pm

### Mastership Tutorial — Part I

*Dr. Konstantin Ronkin & Dr. Tammarie Heit*

To attain Mastership, interested candidates must first attain Fellowship in the College. Following Fellowship, the candidate must then successfully pass the Mastership written examination. Dr. Ronkin and Dr. Heit will provide experienced NM Dentists with a concise overview of the ICCMO Mastership Exam. Upon successful completion of the examination, the candidate will submit a thesis proposal for approval, followed by a completed thesis on a subject matter related to the academic interest area of the College.

#### Learning Objectives:

- ♦ Learn and demonstrate NMD concepts at a Mastership level.
- ♦ Learn how to produce a thesis which must be defended.

Note: Part II – October 15; 2:30-3:30pm

■ Live Lecture 3.0 CE Hours

**4:00-6:00pm**

**Managing the Optimal Bite in Airway & TMD Patients with Myoaligner Segmented NM Orthotics**

*Dr. Maryam Motlagh  
& Dr. Jon Caulfield*

Our goal for this course is to expand your skills in management of complex airway and TMD cases, as well as deepen your knowledge in regard to application of the innovative 3D designed Segmented Neuromuscular orthotic by Myoaligner, as a daytime solution for patients suffering from sleep apnea.

Learning Objectives:

- ♦ To expand the participants' knowledge in management of complex Airway/TMD cases.
- ♦ To introduce several applications of Segmented NM Orthotics in all phases of treatment, from phase one orthotic therapy to phase 2 Occlusion/Airway management and finalization in phase 3.

■ **Live Lecture 2.0 CE Hours**



Tradition reigns in Louisville – Churchill Downs and Mint Juleps

**8:00-9:00am**

**The Mentalist**

*Josh Fletcher*

What is a mentalist? Using a wide variety of tools, Josh can figure out what a person is thinking and influence their decision in a fun, memorable way. You will be entertained and captivated by Josh's mentalist skills. A great way to start your day of education.



**9:00-9:30am**

**Exhibit Hall/Break**

**9:30-10:30am**

**Facial Pain and the Sphenopalatine Ganglion: Clinic Ready Solutions**

*Dr. Wade Cooper*

This engaging presentation will review the basic anatomy of facial pain and autonomics, including pathways related to facial swelling, trigeminal pain, and tissue edema. We will describe current understanding of the sphenopalatine ganglion and its clinical implications for the dental profession. Treatment options including long needle, q-tip, and intranasal catheter assisted SPG blocks will be discussed. This presentation is geared for the busy practitioner to leave with a useful understanding of cranial autonomics and some practical applications for their practice.

Learning Objectives:

- ♦ Summarize the anatomy and physiology of the sphenopalatine ganglion.
- ♦ Describe several different techniques for SPG block that are available within the clinic.
- ♦ Identify clinical signs and symptoms that are related to autonomic dysfunction.

■ **Live Lecture 1.0 CE Hours**

**9:30-10:30am**

**Myofunctional Therapy Overview**

*Samantha Weaver*

In the last 10 years, the research in Myofunctional Therapy has been remarkable: with one paper in 2009 that looked at oropharyngeal exercises, Brazil set the stage and the world of sleep medicine took notice. Samantha will discuss science and research papers that are the cornerstones of Myofunctional Therapy.

■ **Live Lecture 1.0 CE Hours**

**9:30-11:30am**

**New Innovations in NM Dental Technologies: Achieving Predictable Outcomes in TMD, Sleep, and Smile Design**

*Dr. Mike Miyasaki*

Let's face change. Do you do most of your reading off something electronic, such as a phone, pad, or computer, or do you still rely on the morning news 'paper'? Times have changed and this is a good thing, but we must connect the past with the present and the future. Let's look back at the roots of occlusion and how today's technology can help us be more successful in communicating with our patients and in our treatment. And the days of dentists just doing fillings are over so we will show how our new value ladder to our patients now includes resolving their TMD, enhancing their Sleep and improving their Smiles. Dentistry is now truly life changing.

Learning Objectives:

- ♦ We will review our treatment objectives and discover how modern technologies can help us achieve greater success.
- ♦ Attendees will see the application of the technology to enhance diagnosis and patient understanding.
- ♦ Attendees will see how to integrate their NM knowledge and the technology to increase their practice success.

■ **Live Lecture 2.0 CE Hours**

10:30-11:30am

### CMT-Simkovich Approach for Treatment of Post-Concussion Syndrome, Sub-Concussive Trauma, and Coup-Contrecoup Injuries

*Dr. Charles A. Simkovich*

CMT-Simkovich Approach identifies and restores various cranial faults (aberrant or altered movement of cranial bones) resulting from head trauma and their effect on brain function. CMT-Simkovich Approach is an intervention for the rehabilitation of aberrant cranial bone movement and associated structures such as eye muscles, cranial nerves, circulation of blood and CSF, and related muscles of the head, jaw, and neck.

Learning Objectives:

- To introduce a novel Cranial Movement Therapy technique for the management of post-traumatic brain injury symptoms.
- To emphasize the importance of continuing collaborative research on such safe, efficacious, and non-invasive techniques with potential role in restoring cranial bone mobility and its role in CSF flow.

■ Live Lecture 1.0 CE Hours

### Removing Roadblocks to New Patient Growth

*Jonathan Fashbaugh*

As an industry, marketing has a habit of selling dentists on the next hot, new tactic that will suddenly open a flood of new patients to the practice. Unfortunately, these tend to be flimsy promises that rarely pan out. New patients want what you have to offer, but roadblocks can stand in their way. Remove these roadblocks in your practice and you'll find that your marketing dollars go farther and your return on investment goes up, up, up!

Learning Objectives:

- What patients want from your marketing.
- Your sales and treatment experience are part of the sales and marketing loop.
- The biggest roadblock to new patient growth.

■ Live Lecture 1.0 CE Hours

11:30am-12:00pm

Exhibit Hall

12:00-1:30pm

Lunch

1:30-3:30pm

### The future of BioMetric Dentistry in TMD, Restorative, Sleep and Implants

*Greg Kamyszek*

With 28 years' experience in the biometric diagnostic aid industry, Mr. Kamyszek will showcase the direction and integration of diagnostic aids in Airway, TMD and Occlusion that are supporting the interdisciplinary approach to each market segment. He will show concrete examples of leaders from ICCMO, LVI, VIVOS Therapeutics, Clinical Mastery Series, The Pankey Center and The Scottsdale Center incorporating NM principles and diagnostic aids to improve patient care and outcome.

Learning Objectives:

- Perform Joint Vibration Analysis PFD and Piper Stage categorization.
- Interpret Rhinomenometry studies.
- Use BioEMG Myofunctional training/testing scans.
- Read understand DTR tests using T-Scan/EMG

■ Live Lecture 2.0 CE Hours

### CBD in the Dental Office

*Dr. Kent Smith*

In the 21st Century, dentistry has gradually moved into a full health model. During this time, since the Farm Bill of 2018, hemp would never be considered marijuana again, and it became legal in almost all states. In 2022, it is now a \$22 billion dollar market. Before one jumps in to join the movement, there are some special considerations.

Learning Objectives:

- Discover the benefits of properly produced hemp products.
- Learn the mechanism of action.
- Take home information that will allow you and your patients to confidently and safely use these daily.

■ Live Lecture 2.0 CE Hours

1:30-3:30pm

### Beam Me Up Scotty! The Role of 3-D Cone Beam Imaging in Functional Dentistry

*Dr. Jeff Horowitz*

The use of 3-D Cone Beam C-T Imaging in dentistry has undoubtedly opened the door for clinicians to diagnose more accurately and educate patients more effectively. This in turn, allows for dentists to be more productive in practice. So why then, do dentists struggle with the decision to bring this practice-changing technology onboard? For some it may be the initial cost of acquisition while for others, concerns of misunderstood medical-legal liabilities may create hesitation. This lecture will discuss the applicability and opportunities that come with offering Cone Beam technology in the dental setting. Attendees will learn how CBCT can be utilized to identify potential threats from the TMJ and airway. In doing so, dentists can mitigate medical and dental risks for their patients, creating more successful treatment outcomes.

Learning Objectives:

- The rationale for 3-D imaging on all new patients.
- The concept of Functional Dentistry and the applicability of CBCT technology for Airway and TMJ.
- The responsibilities and liabilities of Cone Beam Imaging for the Dentist
- The Risk-Management Opportunities and Return on Investment for Cone Beam C-T imaging.

■ Live Lecture 2.0 CE Hours

3:30-4:00pm

Exhibit Hall / Break



Photo fun at the 2019 ICCMO  
Lecture Forum

**4:00-5:00pm**

### Home Sleep Apnea Testing: The Past, Present, and Future of Sleep Diagnostic

*Joel Blixt*

Joel Blixt has been immersed in the Dental Sleep Medicine field for nearly 15 years. During this time, he has developed unique vantage points regarding Oral Appliance Therapy, Home Sleep Testing, and the unique processes required to properly manage patients in a dental sleep medicine practice.

■ ■ Live Lecture 1.0 CE Hours

### The Rapid Cementation Index Technique aka “The Seating Jig”

*Dr. Brad Durham*

Do you ever wonder why your porcelain restorations seem to fit well on the model but when you begin to bond them, the fit isn't quite ideal and the interproximal contacts need adjustment, wasting time, losing patient confidence and sometimes causing remakes? This program explains why this happens and provides a simple technique to eliminate the problem.

Learning Objectives:

- ✦ Learn a new technique for bonding in 6 to 28 unit cases in minutes, not hours.
- ✦ Always look forward to a predictable cementation process.
- ✦ Deliver higher quality restorations on every patient

■ Live Lecture 1.0 CE Hours

### Medical Billing for TMD and Dental Sleep Medicine

*Rose Nierman*

Rose Nierman will reveal processes and the secrets to success for billing medical insurance for OSA and TMD services. This session covers current billing codes and the “inside scoop” on documentation to procure medical insurance reimbursement. The aim is to make billing as productive and straightforward as possible so that patients have greater access to sleep and TMD services.

Learning Objectives:

- ✦ Identify steps to confirm and verify medical insurance benefits.
- ✦ Implement medical billing for screening exams, oral appliances and diagnostic services.
- ✦ Understand medical insurance codes and documentation of medical necessity for neuromuscular dentistry.

■ ■ Live Lecture 1.0 CE Hours

**SATURDAY, OCTOBER 15**

**8:00-9:30am**

### Sleep Panel Discussion

*Dr. Witt Wilkerson, Dr. Jeff Horowitz,  
Dr. Jeffrey Haddad, Dr. Bill Hang,  
Dr. Kent Smith*

*Moderator: Dr. Pam Marzban*

■ ■ Live Lecture 1.5 CE Hours

**9:30-10:00am**

### Exhibit Hall/Breaks

**10:00am-12:00pm**

### Multi-disciplinary Approach to Enhance the Ability of NM Dentistry

*Dr. Konstantin Ronkin  
& Dr. Curtis Westersund*

You have TENS'd your patient. You have made an anatomical orthotic that you have attempted to balance. But the patient is still not responding as you would like. Why? What other factors should you know about? What other aspects should you consider. We are all just dentists here. What would be in play with our patient that is not allowing for a predictable response to your best efforts? What is TMD about today? It is not just TENS. TENS in all its glory is just helping you overcome bio-mechanical strain in the patient's body. It's very valuable, but sometimes it's not enough. Dr. Ronkin and Dr. Westersund will discuss the three main aspects they have found for success: (1) a multi-disciplinary approach; (2) the use technology, (3) how to combine everything from a diagnostic consult into a picture that a dentist can understand. This will be a lecture short on didactic presentation and long on conversation, discussion and actual diagnosis. Both Drs. Ronkin and Westersund each have over 2 decades of experience to share that may make a difference for these dentists at their practices come Monday morning.

Learning Objectives:

- ✦ How you can supplement your diagnosis.
- ✦ How photos can help make both you and the patient understand the problems ahead.
- ✦ How you can assess your patient's physical and emotional ability to accept treatment.
- ✦ How we can better treat NM patients with technology

■ Live Lecture 2.0 CE Hours

10:00am-12:00pm

### How Can I Do More NM Dentistry in My Practice? Inquiring Minds Want to Know...

*Dr. Jeffrey Haddad*

A common struggle that I hear many NM dentists have is case acceptance. Over the years, by implementing consistent systems, properly utilizing my team members, and being intentional in our approach, our case acceptance has exponentially improved. The impressive clinical skills that an NM dentist has is what I consider “wasted talent” if patients aren’t accepting treatment! Come join myself and my patient coordinator, Rachael, to learn proven methods on how we use TMD and Sleep to increase treatment acceptance in our office and how we successfully convert them to Phase 2 permanent options. This lecture will give doctors and their teams approaches and ideas that will result in doing more NM dentistry.

Learning Objectives:

- Learn how to use TMJ and Sleep disorders to build your practice and increase restorative production.
- Learn how efficiency in treatment and intentional scheduling will make NM dentistry the most lucrative focus in your practice.
- Learn ways to get your patient to say “yes” to NM dentistry.
- Learn to implement proper systems and how empowering your team will lead to huge practice gains and overall success.

■ ■ Live Lecture 2.0 CE Hours

*Aurum Sponsored Lecture*

10:00-11:00am

### Smile Trial: The Emotional Side of Discovery

*Dr. Pam Marzban*

When patients have the opportunity to wear their new smile before they undergo any treatment, it takes the fear of not knowing away. The apprehension of wasting money or making things look worse is gone. This presentation will teach doctors and team to use a digital workflow combined with cutting edge technology to take the science out of the conversation and connect with their

patients emotional needs. Once trained, it is a simple and streamlined approach that will lead patients to co-author their smile and will allow doctors to provide more comprehensive care.

This is a team and doctor event! Required chair side time is team dominated so doctors will learn to empower their team to use existing digital equipment within the office that will create this communication platform. Performing a Smile Trial for a patient is fun and exciting for the team and emotional for the patients as they will be able to watch themselves wear their smile potential. It eliminates confusion in expectations and simplifies science and procedural needs by focusing on the emotional value of an uninhibited gorgeous smile.

11:00am-12:00pm

### Restoring Implants without the Usual Headaches – the RODO System Way!

*Dr. Leo Yang*

Learn how you can permanently attach crowns, bridges and dentures without messy cements and ugly screw holes; AND how RODO Smileloc makes retrievability as easy as a click away.

■ ■ Live Lecture 2.0 CE Hours

12:00-12:30pm

Exhibit Hall

12:30-1:30pm

Lunch

1:30-3:30pm

### Disclusion Time Reduction (DTR) with the T-Scan 10/BioEMG

*Dr. Robert Kerstein*

Multiple published T-Scan papers since the early 1990’s have repeatedly shown that excursive occlusal contact time durations play a definitive, causative role in the etiology of chronic muscular TMD symptoms. Prolonged “Disclusion Time” elevates masticatory muscle hyperactivity that leads to many common chronic symptoms, via the unique neuroanatomy of the pulpal and Periodontal ligament fibers of posterior teeth, and the control they exert over

the Swallow and Masticatory muscles. The T-Scan/BioEMG Synchronization illustrates this exquisite neurologic relationship that is at the root of many muscular TMD symptoms, while guiding time-based occlusal adjustments that greatly reduce the muscular hyperactivity levels from within the Central Nervous System, which many publications show predictably resolves common chronic TMD symptoms, and improves emotional well-being and life quality of life effects as well. The presentation will explain the neurophysiology and neuroanatomy responsible for chronic muscular symptomatology, the research basis for its clinical effectiveness, and show cases where treating the existing occlusal contacts directly with computer-guidance, readily treats many orofacial chronic pain symptoms rapidly, without TENS, orthosis, or mandibular repositioning.

Learning Objectives:

- Understand how the neurophysiologic etiology of the long Disclusion Time/excursive muscle hyperactivity physiology creates the ischemic muscle pain commonly observed in TMD patients.
- Understand how the T-Scan and BioEMG simultaneously record and illustrate both the excursive Disclusion Time contacts and the resultant masticatory muscle hyperfunction that causes ischemia and pain.
- Learn how to lessen excursive muscle hyperactivity with the ICAGD T-Scan 10/BioEMG-guided coronoplasty (ICAGD is a very different occlusal adjustment procedure from “Equilibrating to CR”).
- Recognize that “Visual Disclusion” does not reliably assess the time-durations of excursive contacts involved in the non-disclusion of posterior teeth.
- Understand how to treat muscular TMD in dentate patients without TENS, orthotics, appliances, mouth guards, and deprogrammers.

■ Live Lecture 2.0 CE Hours

1:30-2:30pm

### Do You Have a Diagnosis?

*Dr. Martin Frascchetti*

Avoid the pitfalls of launching into active NM treatment without a comprehensive diagnosis. This often leads to frustration, case instability and relapse. The latest and greatest appliances and systems are useless without a supportive diagnosis. If you do not have a proper diagnosis your patient will never get better. Recognize/avoid false positives. This lecture will provide an effective diagnostic protocol to help improve patient treatment.

Learning Objectives:

- Recognize/identify what is/is not a diagnosis (NM).
- Classify and systemize a comprehensive NM diagnosis.
- Recognize signs of NM instability and relapse to maximize patient outcomes.
- Identify/diagnose that which is not NM.

■ Live Lecture 1.0 CE Hours

### How to Become the Team Your Patients Remember and Recommend

*Flint Geier*

Becoming the most referrable practice in town starts with building the best team in town. Learn the top 3 private practice growth strategies, guaranteed to increase new patients by becoming a patient-centric office.

Learning Objectives:

- How to overdeliver from the very first interaction you have with a New Patient, and every step of the way thereafter.
- How to combat the #1 mistake in treatment presentation.
- How to get more new patients now.

■ ■ Live Lecture 1.0 CE Hours

2:30-3:30pm

### Mastership Tutorial — Part II

*Dr. Tammara Heit*

*& Dr. Konstantin Ronkin*

To attain Mastership, interested candidates must first attain Fellowship in the College. Following Fellowship, the candidate must then successfully pass the Mastership written examination. Dr. Ronkin and Dr. Heit will provide experienced NM Dentists with a concise overview of the ICCMO Mastership Exam. Upon successful completion of the examination, the candidate will submit a thesis proposal for approval, followed by a completed thesis on a subject matter related to the academic interest area of the College.

Learning Objectives:

- Learn and demonstrate NMD concepts at a Mastership level.
- Learn how to produce a thesis which must be defended.

■ Live Lecture 1.0 CE Hours

### 5 x 5 Tips for Creating Sound NM Practice

*Alyona Morgovsky*

Practicing neuromuscular dentistry is not for everyone. Those who choose to do it, should be open, bright and brave to start and be successful. But a great neuromuscular practice is not just about your knowledge as a doctor, it's a lot about your knowledge of human behaviour, business and marketing. In this lecture I will go over some of successful actions we took that resulted in growth and success. We will talk about presenting treatment plans, problems with personnel, marketing and communications.

■ ■ Live Lecture 1.0 CE Hours

3:30-4:00pm

Break

4:00-5:30pm

### How to Create a Practice that's in a Category of One

*Jay Geier*

Your practice shouldn't be compared apple to apples, with others in town. Position your office in a category of its own, by becoming the most patient-centric, 5-star rated and most referrable practice in town!

Learning Objectives:

- Learn how to Eliminate Competition and become the best at what you do.
- How to find out the truth about your Patient Experience and why it may not be as good as you think.
- Learn the 10 most common ways complacency creeps into Dental Practices and how to avoid the inevitable dip or plateau that results from it.
- How to guarantee that each patient will AUTOMATICALLY refer you their family, friends and co-workers.
- How to develop a category of one culture flywheel which will ultimately yield the best team in town!

■ ■ Live Lecture 1.5 CE Hours

5:30-7:30pm

### "Let's Get Down and Derby" Closing Reception

Let's get down and derby! We are bringing Churchill Downs to you at our closing reception. Place a bet on your favorite horse and win prizes!

Wear your Kentucky Derby hat, feathery Facinator, Bowler or Fedora and join us for Mint Juleps and Kentucky Bourbon and light hors d'oeuvres.

Sunday, October 16

8:30am

### Fellowship/Mastership Exam

The first step in earning Fellowship or Mastership is completing the exam. The Fellowship Exam will take approximately one hour and the Mastership Exam approximately 2-3 hours. If you plan to take the Mastership Exam, it is strongly recommended that you attend the Masterhsip Tutorial on Thursday and Saturday.



**Joel Blixt**

Joel has lectured across the United States, fostered a sizable network of dentists and sleep professionals throughout the country, and is widely recognized as an invaluable connector in the field.



**Dr. Jon W. Caulfield**

Dr. Jon W. Caulfield takes an integrated, whole health approach to dentistry, specializing in the areas of Airway, Sleep, and TMJ. Jon considers himself fortunate to have worked alongside world leaders in neuromuscular occlusion and pneumopedics and is now paying it forward, teaching hundreds of dentists worldwide how to incorporate the Vivos® solutions for sleep disordered breathing into their practices. A graduate of University of Minnesota School of Dentistry, Dr. Caulfield also holds an advanced graduate degree with Occlusion Connections, and a diplomat status with the American Sleep and Breathing Academy. As the current president of ASBA, Chief Clinical Advisor at Vivos® and Myoaligner® advisor, Dr. Caulfield promotes a comprehensive physiological approach to airway and TMD treatment.



**Dr. Wade Cooper, University of Michigan Headache Neurologist**

Dr. Wade Cooper is the Director of Headache & Neuropathic Pain at the University of Michigan where he is also a Clinical Associate Professor in Neurology and Anesthesiology. Dr. Cooper holds a United Council for Neurologic Subspecialties (UCNS) board certification in Headache Medicine. Dr. Cooper has published numerous articles and medical textbook chapters. He serves on the Editorial Board for Headache, the official Journal of the American Headache Society. What drew Dr. Cooper into the field of headache medicine was the immense unmet need and lack of patient access to high quality care.



**Dr. Brad Durham**

Recently retired from active practice, Dr. Durham practiced dentistry in Savannah for almost 40 years. He now spends his time with his wife exploring the coastal areas of the America, Bahamas and Canada by boat.

Dr. Durham completed his undergraduate education at Presbyterian College in Clinton, SC and dental training at the Medical University of South Carolina in Charleston in 1982.

He has been a student and instructor at the Las Vegas Institute where he was the first in the world to be awarded the LVI Mastership award for his work in cosmetic and Neuromuscular physiologic dentistry. He has developed and lead his own seminar group in Savannah and throughout America named

“The Niche Dental Practice.” His vision for patient care is to combine today’s technology with yesterday’s lost art of personalized care.

He has developed many products and techniques including those to improve efficiency and quality in dental services – “The Seating Jig” is part of that effort.



**Jonathan Fashbaugh**

In addition to technical and creative know-how, relationships have fueled Jonathan Fashbaugh’s success in the dental industry from the start of his career in 2000. When those relationships started to suffer due to a lack of execution on the marketing plans he was selling, he knew it was time to start his own marketing agency. He launched his company in 2010 and Pro Impressions Marketing has grown every year since. The company’s mission is to provide dentists reliable marketing services that bring in new patients. Dentists love Jonathan’s passion for transparency and accountability in marketing. It shows in his leadership as Pro Impressions Marketing’s president, in conversations with dentists, his writing for his blog and magazine articles, and recording his web series, Marketing Chairside. Jonathan has written for several industry publications such as Inside Dentistry and Ortho Tribune. Jonathan’s goal in presenting at ICCMO’s annual meeting is to help every dentist identify their next step in their marketing journey.



**Dr. Martin Frascchetti, MICCMO**

Dr. Martin Frascchetti has been providing general dentistry since 1984. He also provides orthodontic treatment, head and neck pain treatment, and TMJ (temporomandibular joint) treatment. For over the past 10 years, Dr. Frascchetti has traveled around the country teaching about TMJ and functional orthodontics. Dr. Martin Frascchetti is recognized for his ability to combine skeletal diagnosis with neuromuscular dentistry. He has developed a unique, systematic, non-surgical approach in the corrective treatment of TMJ/head and neck pain. Patients who have a history of unsuccessful diagnosis and treatment, have come to see Dr. Frascchetti from across the USA and Canada for treatment.



**Flint Geier**

Flint Geier is a speaker, consultant, and certified training specialist who values team engagement, category of one patient service, and the value of the private practice. As a former Division 1 athlete, Flint brings unique perspectives gained from his experience with teams (both good and bad) to your practice and will empower you to tap into the God-given potential of your team. As the Director of the industry-defining 5-Star Certification Program, and the son of Scheduling Institute’s Founder and CEO, Flint brings

## PRESENTERS

a unique approach, as someone who has witnessed first-hand the challenges, triumphs and incredible stories of doctors and team members who have worked with Scheduling Institute over the past 25 years.



### **Jay Geier**

Jay Geier is the world-renowned authority on growing independent practices. His passion is turning practices

into businesses, doctors into CEOs, and employees into high-performing individuals and teams. He is the Founder and CEO of Scheduling Institute, a firm that specializes in training and development, and coaching doctors how to transform a private practice into a thriving business. Jay teaches the most impactful, influential, and results-changing principles that exist and are working for private practice owner doctors in your industry today.



### **Dr. Jeffrey S. Haddad**

Dr. Haddad received his dental degree from the University of Michigan in 2001. He maintains two successful dental

practices in Michigan with focus on TMJ disorders, Sleep Disorders, and full mouth reconstruction. He has lectured nationally on TMD, Sleep Disorders, cosmetic and implant dentistry, and practice marketing.



### **Dr. William M. Hang**

Dr. Hang graduated from the University of Illinois College of Dentistry and the University of Minnesota

Orthodontic program where he briefly taught orthodontics. He has been in private practice since 1975 and is currently practicing in Agoura Hills, CA.

Having been traditionally trained, he extracted teeth for crowding and often retracted the teeth. For the last 40 years, however, he has been a pioneer in non-retractive treatments to improve the

airway in patients of all ages. He received a Lifetime Achievement Award from the American Academy of Physiological Medicine and Dentistry for his work.

Dr. Hang recently founded OrthO2Health™ to teach and mentor doctors about airway healthy orthodontic treatments for all ages. His Early Childhood Health-centered Orthodontic Mentorship™ focuses on treatments for children approximately age 10 and under with an emphasis on treating in the primary dentition. The Hang E.R.R.S.™ (Extraction Retraction Regret Syndrome™) Orthodontic Mentorship addresses treatments for teens and adults to optimize facial balance and airway. Reversing previous orthodontic retraction including re-opening previous bicuspid extraction spaces or missing lateral incisor spaces and surgery are also integral parts of this mentorship.



### **Dr. Tammarie Heit, MICCMO**

Dr. Heit practices craniofacial sleep medicine and general dentistry in Edmonton,

Canada. She is an Integrated Clinical Advisor in the Vivos® Integrated Healthcare Network where she leads a multidisciplinary team of medical doctors, general dentists, and their staff.

Dr. Heit has achieved her Mastership at the International College of Craniomandibular Orthopedics.

As Integrated Clinical Advisor at Vivos®, she works with clinicians from around the world to conduct research and develop clinical protocols for the treatment of craniofacial developmental deficiencies for the treatment of mild-to-moderate obstructive sleep apnea and sleep disordered breathing.



### **Dr. Jeffrey Horowitz**

Dr. Horowitz completed his undergraduate studies at the University of Pittsburgh and earned his dental degree from the

Medical University of South Carolina in Charleston. After completing a GPR at the Mountainside Hospital in Montclair, N.J., he founded the Carolina Center for Advanced Dentistry, a multi-disciplinary group practice with two locations in the Myrtle Beach, S.C. area. He is also the founder and clinical director for Advanced Sleep and TMJ Centers with three locations in coastal South Carolina. His main interest is comprehensive functional care, including the treatment of sleep disordered breathing, Oro-facial pain, Temporo-mandibular disorders, orthodontics, dento-facial orthopaedics, cosmetic smile and occlusal rehabilitation.

Dr. Horowitz is a Fellow of the Academy of General Dentistry where he has served as a past-president for South Carolina and on the national Dental Education Council. He has served as a mentor and scientific advisor for the Kois Center in Seattle, a clinical instructor for Sleep Group Solutions, and global faculty for Align/Itero. He lectures internationally, has been published in dental literature, has contributed to many television news media reports and most recently co-founded Dentists In The Know, an informational social media platform.



### **Greg Kamyszek**

Mr. Greg Kamyszek leads BioRESEARCH's development in objective diagnostic aids for the airway, TMJ, craniofacial

muscles, 3D mandibular kinesiology and digital occlusion. He also has the leading role in their development of treatment modalities including ULF TENS and Class IV laser treatments.

## PRESENTERS



### Dr. Robert B. Kerstein

Dr. Robert B. Kerstein received his D.M.D. degree in 1983, and his Prosthodontic certificate in 1985, both from Tufts

University School of Dental Medicine. From 1985 - 1998, he maintained an active appointment at Tufts as a clinical professor teaching Fixed and Removable Prosthodontics. In 1984, Dr. Kerstein began studying the original T Scan I technology, and since that time also studied T-Scan II, T-Scan III, T-Scan VII, T-Scan 8, T-Scan 9, and now the present-day version, T-Scan 10.

Dr. Kerstein has conducted original research regarding the role that occlusion and lengthy Disclusion Time plays in the etiology of Chronic Occlusal-Muscle Dysfunction. Over the past 38 years, he has published over 80 original research studies using all versions of the T Scan, that has led to his becoming the leading authority and researcher in the field of Computerized Occlusal Analysis. His findings have been published in the Journal of Prosthetic Dentistry, the Journal of Craniomandibular and Sleep Practice, Quintessence International, Practical Periodontics and Aesthetic Dentistry, the Journal of Computerized Dentistry, the Compendium of Continuing Education, the Journal of Implant Advanced Clinical Dentistry, Cosmetic Dentistry, and the Journal of Oral and Maxillofacial Implants.

A pioneer and academic science advocate for digital occlusion technology, Dr. Kerstein teaches a measured system which greatly improves the success of bite-related procedures commonplace in every dental practice. Digital Measured Occlusion provides predictable, rapid bite comfort for most patients, while lessening prosthesis breakage and remakes and shortening treatment times.



### Dr. Pam Marzban

Dr. Pamela Marzban's over 20-year dental career has been one of continual learning, both for herself and her

team. Her extensive training in cosmetic dentistry, digital smile design, sleep and airway dentistry and physiologic TMJ rehabilitation has made her a craniofacial and smile design expert.

She is an international speaker on dental technology, the business side of dentistry and communication. She is the published author of "Craniofacial Development: from infancy to adult " and writes for the Academy of General Dentistry and Washingtonian Magazine. Her clinical work with TMD rehabilitation and full mouth rehabilitation has been recognized and awarded internationally. Her complex aesthetic full mouth rehabilitation cases have been published in industry journals.

She is in private practice, works in the Department of General Dentistry at VCU, serves as a VDA delegate and is on the Board of Regents of ICCMO.

I will stop talking in the third person and just say...I live and breath comprehensive physiologic cosmetic dentistry and enjoy sharing my knowledge with my profession!



### Dr. Thomas Meyer, MICCMO

Dr. Thomas Meyer has enjoyed practicing dentistry in the Chicago area since 1993. He

proudly continues to provide excellent care to the community as his father did the generation before him. Dr. Meyer is past-president of the International College of Cranio-Mandibular Orthopedics.



### Dr. Michael Miyasaki

Michael Miyasaki graduated from the University of Southern California School of

Dentistry in 1987. For over 30 years he has lectured internationally on Occlusion and Restorative techniques and has been involved in live-patient treatment courses for 25 years. Dr. Miyasaki is the head of the Academy of Minimally Invasive Implantology, is the current Director of Education for the Pacific Aesthetic Continuum focused on live-patient full mouth rehabilitation, and works with many manufacturers on R&D and Education. Dr. Miyasaki maintains a private practice in Sacramento, CA, focused on comprehensive dentistry and function.



### Alyona Morgovsky

Vice President and co-founder of Boston Institute of Aesthetic Medicine, Ms. Morgovsky is a certified business consultant and international lecturer.

**Fun facts:** I live between two continents, two countries and three major cities excluding consulting trips, lectures and vacations. I hold three masters degrees in linguistics, business and marketing and multiple executive degrees.



### Dr. Maryam Motlagh

Dr. Motlagh, an honor graduate of Oregon Health Sciences University School of Dentistry, recognized

the lack of a collaborative treatment approach to TMD in dentistry and medicine. As a TMD patient herself, she sought extensive post doctorate training in occlusion and complex restorative dentistry, at the Academy of Cosmetic Dentistry, Spear Institute, Las Vegas Institute for advanced dental studies and the epigenetic orthodontic program taught by Dr. Dave Singh, DMD, PHD. Soon after receiving

## PRESENTERS

her fellowship and while pursuing her mastership at the International College of Cranio-mandibular Orthopedics, Dr. Motlagh focused on the research and development of the innovative Segmented Neuromuscular Functional Orthotics, compatible with sleep and other biomimetic oral devices. As the CEO and inventor of Myoaligner®, she is passionate about bringing this non-invasive solution to the masses, by empowering dentists with the Myoaligner® jaw aligners, and a collaborative approach to treatment and education.



### **Rose Nierman**

Rose Nierman is a pioneer in medical billing for dental sleep medicine, temporomandibular joint disorder and

neuromuscular dentistry practice management. Her mission, to streamline medical insurance billing in the dental office, has led to a long history of innovation of medical billing in dentistry solutions, including education, technology, and support resources. Her passion for helping dental offices bill medical insurance and for patients to receive medically necessary care drove the creation of the first medical billing in dentistry manual, forms, workshops, and systems for medical billing for TMD and dental sleep medicine.



### **Dr. Konstantin Ronkin, MICCMO**

One of the Founders and President of the Boston Institute of Aesthetic Medicine and

three dental clinics in Boston (USA), St. Petersburg (Russia) and Moscow (Russia). Professor of the program of Neuromuscular Orthodontics and CranioFacial Orthopedics (University Jaume I, Castellon, Spain). President of the Russian section, President-elect of the American section, and the International College of Cranio-Mandibular Orthopedics (ICCMO) Chief of Neuromuscular section of Russian Dental Association. Member

of the editorial board of the professional dental magazine CRANIO. He attained his dental education from First Medical Institute, St. Petersburg, Russia (1980), Tufts University (Boston, 1993), Las Vegas Institute of Advanced Dental Studies (2002). As well as, completing the top management program of The School of Management, MGE (2004, USA). Dr. Ronkin specializes in neuromuscular dentistry, aesthetic restorative dentistry, treatment of TMD, sleep apnea, implantology, and orthodontic treatment.



### **Dr. Charles A. Simkovich**

Dr. Charles A. Simkovich received his D.C. from Palmer College of Chiropractic, graduating

1984. He began practice 1985. Always interested in advancing his skills as a physician, Dr. Simkovich became involved in research of cranial bone movement and effect on brain function. This landmark research was the beginning of Cranial Movement Therapy(CMT). The foundation of his approach was influenced by work of Dr. Carl Ferreri and Dr. James Cyriax, father of orthopaedic medicine.

In 1986, Dr. Simkovich began treating patients with various brain diagnoses. While treating an array of brain disorders, Dr. Simkovich concentrated on the assessment and treatment of concussion. Additionally, his experience led to a patented screening test for brain function and concussions "B.E.S.T." (Baseline Evaluation and Screening Test) evaluating neurocognitive function.

After years of research and experience, Dr. Simkovich developed CMT, a safe, efficacious, and non-invasive technique that accelerates recovery from traumatic brain injuries and concussion. CMT focuses on rehabilitating the physical injury incurred by the brain during head trauma. For over 30 years, Dr. Simkovich's patients have experienced remarkable success with CMT for both recently sustained injuries or persistent life long symptoms.



### **Dr. Kent Smith**

Kent Smith is a Diplomate of the American Board of Dental Sleep Medicine and American Sleep and Breathing

Academy and is Past President of the American Sleep and Breathing Academy. In 2007, he was asked to start a sleep curriculum at the Las Vegas Institute for Advanced Dental Studies. He runs two sleep practices in the Dallas/Ft. Worth area with 14 sleep bays and has been speaking on many topics related to sleep both nationally and internationally for the last 20 years. He started Brady Billing for sleep doctors in 2013 and they now service over 500 dentists in all 50 states.



### **Dr. Jennifer Stafford, FICCMO**

Dr. Jennifer Stafford is currently focusing much of her practice toward orthodontics,

laser dentistry, the treatment of jaw joint and orofacial pain disorders, and sleep disordered breathing. In May 2013, Dr. Stafford completed a TMD, Occlusion, and Orofacial Pain mini-residency program through the Center for Occlusal Studies. In 2016 she was recognized as a certified VIVOS provider for the treatment of TMD and sleep apnea, received her fellowship award in the AGD, and received her fellowship award in ICCMO.



### **Samantha Weaver, MS SLP**

For the past twelve years, Samantha has been dedicated to learning and sharing the benefits of

myofunctional therapy. As a young girl, so many disorders were left untreated, which has only fueled her passion to share the benefits of myofunctional therapy. As the director of the AOMT, she has designed the courses offered, helping to facilitate the latest evidence based research which touches on breathing reeducation, sleep disorders, TMJ disorders, posture, fascia-release, and

frenulum inspection and surgery. She holds two Bachelors, one in Performance Studies (Northwestern University) and one in Communicative Disorders and Sciences, and a Masters of Science in Communication Disorders and Sciences. Samantha is a founding board member of the Academy of Applied Myofunctional Sciences (AAMS).



**Dr. Curtis Westersund, MICCMO**

Curtis Westersund has been a General dental since 1979 in Calgary, Alberta. He is the

current Vice President of ICCMO.

He has been published on Occlusion and Posture, and on the use of home sleep technology. He has chapters in the Handbook of Research on Computerized Occlusal Analysis in Dental Medicine on “Transcutaneous Electrical Nerve Stimulation (TENS) Combined with the T-Scan System”:

Dr. Westersund practice treats patients with chronic head, neck, and jaw pain associated with craniomandibular strain as well as sleep disturbance issues associated with obstructive sleep apnea and upper airway restrictive syndrome.

Dr. Westersund lectures and trains dentists world-wide in the diagnosis and treatment of Temporomandibular Disorders with a focus on biometric measurement.



**Dr. Leo C. Yang**

Dr. Yang maintains a private practice in Mill Valley, California. In 2006, he introduced CEREC to his practice

and CBCT in 2012. He is committed to giving his patients the best quality care by using digital technology to enhance precision, predictability, and patient comfort.

Dr. Yang received his DDS degree from the State University of New York at Buffalo, and additional training and experience through the Advanced Education in General Dentistry (AEGD) program at the University of California, San Francisco and is a fellow with the International Congress of Oral Implantologists (ICOI), and a Clinical Advisory Board member for RODO Medical, Inc.

Using a series of lectures based on his own clinical experiences and actual patients, Dr. Yang provides simple and effective techniques for dentists to implement technology with success.

He is a CEREC Certified Advanced Trainer and has lectured locally and internationally on subjects related to CAD-CAM dentistry and CBCT technology. Always passionate about sharing his real-life experiences with fellow colleagues, Dr. Yang will show us how to achieve a simple and efficient workflow while minimizing mistakes along the way.



Churchill Downs and the official bugler of the Kentucky Derby

## MORE INFORMATION



### Continuing Education

ICCMO is an ADA CERP Recognized provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

ICCMO designates this activity for 17 continuing education credits.

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[book.passkey.com/go/ICCMO2022nationalconference](http://book.passkey.com/go/ICCMO2022nationalconference)

Louisville Marriott Downtown is located in the heart of Bourbon City. Here you will find an authentic experience at Louisville's distilleries and hip cocktail scenes. Take a short walk to 4th Street Live! Entertainment District or to the Louisville Slugger Museum. A short drive away you'll find Churchill Downs, home of the Kentucky Derby. This trendy hotel features modern furnishings, plush bedding and 55-inch flat-screen TVs. Also, an indoor pool and 24-hour fitness center.

**Group Room Rate: \$189/night**

# 2022 FORUM

Register online at [iccmo.org/Home/Event/Louisville2022](http://iccmo.org/Home/Event/Louisville2022) or fill out this form and mail/fax in. Registration includes scientific sessions, continental breakfasts, lunches and receptions.

Please indicate the courses and receptions you plan to attend:

## THURSDAY, October 13, 2022

<input type="checkbox"/> Board of Regents Meeting	8:00am - 12:00pm
<input type="checkbox"/> Fellowship Tutorial	1:00 - 2:00pm
<input type="checkbox"/> Dentistry's New Role...	1:00 - 4:00pm
<input type="checkbox"/> Creating a Foundation in Myofunctional Therapy	1:00 - 6:00pm
<input type="checkbox"/> Mastership Tutorial – Part I	2:00 - 6:00pm
<input type="checkbox"/> Managing the Optimal Bite...	4:00 - 6:00pm
<input type="checkbox"/> President's Welcome Reception	6:00pm

## FRIDAY, October 14, 2022

<input type="checkbox"/> The Mentalist	8:00 - 9:00am
<input type="checkbox"/> Facial Pain and the Sphenopalatine Ganglion	9:30 - 10:30am
<input type="checkbox"/> Myofunctional Therapy Overview	9:30 - 10:30am
<input type="checkbox"/> New Innovations in NM Dental Technologies	9:30 - 11:30am
<input type="checkbox"/> CMT-Simkovich Approach for Treatment...	10:30 - 11:30am
<input type="checkbox"/> Removing Roadblocks to New Patient Growth	10:30 - 11:30am
<input type="checkbox"/> The Future of BioMetric Dentistry...	1:30 - 3:30pm
<input type="checkbox"/> CBD in the Dental Office	1:30 - 3:30pm
<input type="checkbox"/> Beam Me Up Scotty! CBT	1:30 - 3:30pm
<input type="checkbox"/> Home Sleep Apnea Testing...	4:00 - 5:00pm

## FRIDAY, October 14, 2022 Continued...

<input type="checkbox"/> The Rapid Cementation Index Technique...	4:00 - 5:00pm
<input type="checkbox"/> Medical Billing for TMD and Dental Sleep Medicine	4:00 - 5:00pm

## SATURDAY, October 15, 2022

<input type="checkbox"/> Sleep Panel Discussion	8:00 - 9:30am
<input type="checkbox"/> Multidisciplinary Approach to Enhance...	10:00am - 12:00pm
<input type="checkbox"/> How Can I Do More NM Dentistry...	10:00am - 12:00pm
<input type="checkbox"/> Smile Trial: The Emotional Side of Discovery	10:00am - 11:00pm
<input type="checkbox"/> Restoring Implants w/out the Usual Headaches...	11:00am - 12:00pm
<input type="checkbox"/> Do You Have a Diagnosis?	1:30 - 2:30pm
<input type="checkbox"/> How to Become the Team Your Patients Remember...	1:30 - 2:30pm
<input type="checkbox"/> Disclusion Time Reduction with the T-Scan 10...	1:30 - 3:30pm
<input type="checkbox"/> Mastership Tutorial – Part II	2:30 - 3:30pm
<input type="checkbox"/> 5x5 Tips for Creating a Sound NM Practice	2:30 - 3:30pm
<input type="checkbox"/> How to Create a Practice That's in a Category of One	4:00 - 5:30pm
<input type="checkbox"/> Farewell Reception – Run for the Roses	6:00pm

## SUNDAY, October 16, 2022

<input type="checkbox"/> Mastership Exam	8:30 am
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Registration Fees: (scientific sessions, continental breakfasts, lunches, and receptions)

<input type="checkbox"/> ICCMO Member	\$950 before 8/15; \$1100 after 7/15	\$ _____
<input type="checkbox"/> Non Member*	\$1650	\$ _____*
<input type="checkbox"/> Team Member	\$495 before 8/15; \$595 after	\$ _____
<input type="checkbox"/> Other Non-Dental Professionals	\$495 before 8/15; \$595 after	\$ _____
<input type="checkbox"/> Guest (Registration includes continental breakfasts, lunches, and receptions)	\$399	\$ _____
<input type="checkbox"/> Myofunctional Therapy Workshop (Thursday, Oct 13)	\$99	\$ _____
	<b>TOTAL</b>	\$ _____

Doctor's Name \_\_\_\_\_

Team Member and/or Guest Name(s) \_\_\_\_\_

Address \_\_\_\_\_

Contact Phone \_\_\_\_\_

Email \_\_\_\_\_

Visa  MC  Amex No. \_\_\_\_\_  Check payable to ICCMO

Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

**\*If you join ICCMO today you can register as a member!**

**Cancellations must be received by email or fax and postmarked by 9/15/2022.** Refunds will be issued less a 10% service fee. Cancellations received after 9/15/2022 are not eligible for a refund.

**Please mail or fax this form to:**

Tracy Abel  
PO Box 1491  
Cannon Beach, OR 97110

Fax 503.436.0612

For further information, please call Tracy Abel at 866.379.3656 or email [tracy@iccmo.org](mailto:tracy@iccmo.org).



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### 32<sup>nd</sup> ANNUAL ICCMO LECTURE FORUM

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